

Published since 1959—**for 54 years!**—TEST is

THE magazine for testing professionals, specifically devoted to physical and mechanical testing and environmental simulation.

TEST Feb./March 2013 issue:
Engineering & Management Published mid-February
Editorial deadline: January 15

Annual Buyers' Guide:

Widely used print and online resource for physical and mechanical testing/environmental simulation test equipment and services used across all industries, including automotive, consumer, space/aerospace. Listings free; annual updates.

+Test wisdom mix/Social Media:

A mix of testing advice and wisdom, including discussion of the usefulness of social media to the testing world.

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, DynamicsReliabilityHands-On & PracticalTesting* areas.

TEST April/May 2013 issue:
Engineering & Management Published mid-April
Editorial deadline: March 15

In-house vs. independent test labs:

Focus on the relative merits of in-house test labs vs. independent test labs—cost-effectiveness; convenience; test quality; other factors—in technical articles, commentaries, features.

+IEST ATM, Expo, & bonus distribution:

Advance highlights of ESTECH 2013's ATM, testing-related sessions, and exhibitors—plus bonus distribution of this issue (and others) from TEST's booth at the Expo!

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, DynamicsReliabilityHands-On & PracticalTesting* areas.

TEST June/July 2013 issue:
Engineering & Management Published mid-June
Editorial deadline: May 15

Shock & vibration testing:

Focus on state-of-the-art test techniques and information in dynamics testing, this year with *special emphasis on an overview of shock test machines*. Technical articles, columns, commentaries, and/or features will discuss this testing area that is used/required for virtually all products. Also included: *Shock & Vibration Product Round-Up*—TEST's ever-useful and always-reader-pleasing annual feature.

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, DynamicsReliabilityHands-On & PracticalTesting* areas.

TEST Aug./Sept. 2013 issue:
Engineering & Management Published mid-August
Editorial deadline: July 15

Combined-environment testing:

Focus on sometimes-overlooked factors that need to be considered when performing such environment-combining tests as solar-humidity; temperature vibration; temperature + altitude; as well as looking at factors such as the icing test temperature manipulation needs in both the water and the chamber. The issue will address these topics through technical articles, columns, features, and/or commentaries.

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, DynamicsReliabilityHands-On & PracticalTesting* areas.

TEST Oct./Nov. 2013 issue:
Engineering & Management Published mid-October
Editorial deadline: September 16

Measurement uncertainties:

Focus on both dynamics and climatic test measurement uncertainties—what effect they have on tests' value, importance of this factor—through technical articles, columns, features.

+Calibrations: in-house or external?

We'll also look at the importance of keeping equipment correctly calibrated, and the pros/cons of in-house calibrations vs. those performed by an outside company/organization.

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, DynamicsReliabilityHands-On & PracticalTesting* areas.

TEST Dec./Jan. 2013-'14 issue:
Engineering & Management Published mid-December
Editorial deadline: November 15

How vibration test/analysis is taught:

Focus on current methods of teaching vibration testing and analysis in today's educational institutions. Through articles, columns, features, and/or commentaries, we'll consider: Do current courses produce test personnel adequately versed in hands-on knowledge needed in actual test labs? What educational institutions do the best job? What might be improved? What aspects might best be learned on the job?

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, DynamicsReliabilityHands-On & PracticalTesting* areas.

ARTICLES: We accept unsolicited manuscripts over technical bylines, 1,500 to 2,500 words, with line diagrams, "screen dumps," and/or photo illustrations. Articles must deal with mechanical testing and/or environmental simulation or related topics. Article/author guidelines PDF available. We recommend you first call or e-mail the editor, Eve Mattingley-Hannigan, to determine suitability of your proposed article **BEFORE** you invest a lot of preparation time.

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COVER PHOTO: We use a full-color photo five times a year (all issues except Feb./March). Must be interesting visually, preferably dramatic, deal with mechanical testing and/or environmental simulation, be relevant to a specific issue's focus. **Shoot your photo in a vertical format, please!** Call or e-mail the editor in advance about photo subject and format details. Submit electronically. **Must** meet our criteria: **Call or e-mail FIRST!**

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- New Products & Literature
- Coming Events
- TEST Reports (industry news)
- Letters to the Editor
- Books on Display

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REGULAR SUBJECTS, COLUMNS, & AUTHORS:

- Practical Reliability Testing by Dave Gibbons & others
- General Testing Wisdom by a variety of authors
- Accelerated Testing by Chris Peterson & others
- Vibration Testing by Wayne Tustin & others
- Automotive Testing by a variety of authors

Information on this calendar is subject to occasional revision